drive for success!
Win a trip to the Super Bowl, Daytona 500 or the Masters
October 2 – December 31, 2006
Make your move! Be a winner!

Your drive for success can make you a winner in our National Spiff Program for the final quarter of 2006!

We know this Spiff Program is really going to create some buzz – and get you energized and motivated to sell! In fact, this Spiff is so huge, we've split it up into three separate monthly giveaways...with three GRAND PRIZE PACKAGES and 130 WEEKLY PRIZE WINNERS!

Every qualified GE appliance you sell earns you an entry in weekly prize drawings and in that month's grand prize drawing. It's a total prize package worth $78,000!

But wait, there's more! Every qualified appliance model you sell during the promotion also earns you bonus merchandise points, which can be redeemed for great rewards from the GEIncentives.com catalog.

See the enclosed list of qualified appliance models, and visit GEIncentives.com for complete details.

Drive for Success GRAND PRIZE PACKAGES!

What a way to end the year! Just look what you have the opportunity to win by selling qualified GE appliances:

- **Trip for two to Super Bowl XLI PLUS $1,000 cash** – drawing to be held November 15, 2006
- **Trip for two to the 2007 Daytona 500® PLUS $1,000 cash** – drawing to be held December 15, 2006
- **Trip for two to the 2007 Masters Tournament PLUS $1,000 cash** – drawing to be held January 15, 2007

Along with the cash and hard-to-come-by tickets to the big event, each of the three monthly Grand Prize Packages includes airfare, hotel accommodations, and much more!

**Remember: to qualify, just do what you do best – sell GE appliances!**
The rewards keep on coming!

Weekly prizes:

**OCTOBER:**
- **10 winners per week** – 5 weeks
- NFL equipment – customized authentic team color jersey, by Reebok®.
  Choose your team and customize the jersey with your favorite player’s name and number or your own name and number.
  **Prize value:** $300 each

**November:**
- **10 winners per week** – 4 weeks
- Leather cycle jacket
  Exclusive to NASCAR.com, this officially licensed NASCAR® men’s or women’s jacket is designed in genuine leather with your favorite driver’s number, replica signature and the NASCAR Nextel® logo embroidered on the front. Embroidered team name and sponsors’ logos are prominently displayed across the back and down each sleeve.
  **Prize value:** $300 each

**DECEMBER:**
- **10 winners per week** – 4 weeks
  Odyssey® White Hot XG/2-Ball putter PLUS one dozen Callaway® golf balls
  Inspired by proven, high-performance, multi-layer golf ball technology, the White Hot XG is Odyssey’s latest advancement that utilizes a multi-layer insert for phenomenal performance on the green. The new 2-Ball model features an extended mallet head with a full-shaft offset.
  **Prize value:** $300 each
October Giveaway

**Grand Prize:**
Trip for two to the 2007 Super Bowl plus $1,000 cash
Dolphin Stadium – Miami Gardens, Florida
Arrival: February 1, 2007

**Prize package includes:**
- Guaranteed lower level end zone seating
- Round trip airfare for two to Miami from 89 major North American cities
- 5-day/4-night accommodations at the JW Marriot Hotel
- Roundtrip VIP transfers
- Commemorative Super Bowl gift package
- Road trips on-site professional tour host throughout your stay

**Prize Package Value:** $16,300

See official rules or GEIncentives.com for complete details.
49th Annual Daytona 500®

November Giveaway

Grand Prize:
Trip for two to the 2007 Daytona 500 plus $1,000 cash
Daytona International Speedway® –
Daytona Beach, Florida
Arrival: February 15, 2007

Prize package includes:
• Guaranteed Nextel® tower seating
• Airfare for two to Orlando from 89 major North American cities
• 5-day/4-night accommodations at the Hyatt Grand Cypress Hotel
• Two tickets to the Busch Series race on Saturday
• Roundtrip transfers to and from hotel for Saturday’s race.
• Roundtrip transfers to and from Daytona on Sunday, February 18
• Commemorative Daytona 500 gift
• Commemorative Daytona 500 program
• Road trips on-site professional tour host throughout your stay

Prize Package Value: $9,275

See official rules or GEIncentives.com for complete details.
December Giveaway

Grand Prize:
Trip for two to the 2007 Masters Golf Tournament plus $1,000 cash
Augusta National Golf Club – Augusta, Georgia
Arrival: April 6 or 7, 2007

Prize package includes:
• Guaranteed tickets for the final two rounds of play
• Roundtrip airfare for two to Atlanta from 89 major North American cities
• 3-day/2-night accommodations at the Grand Hyatt Buckhead
• 3-day/2-night accommodations at the Comfort Inn Augusta
• Full-size rental car for duration of event
• Masters Tournament commemorative gift
• Breakfast daily
• Road trips on-site professional tour host in Augusta

Prize Package Value: $14,500

See official rules or GEIncentives.com for complete details.
Start selling, and Drive for Success!

You could be a WINNER!

Ready, set, GO! For every qualified GE appliance you sell, you earn an entry into that month’s GRAND PRIZE drawing for a trip to the Super Bowl, Daytona 500® or the Masters Tournament plus $1,000 cash!

Qualified appliance sales also earn you entry into drawings for exciting prizes – valued at $300 each – with ten winners drawn during each week of the promotion.

Plus, you earn bonus merchandise points for rewards from the GEIncentives.com catalog!

Go sell, sell, sell!
That’s the way to win, win, win!

National Spiff Program October 2 – December 31, 2006

Harmony™ Washers
WPGT9360C 25 points
WPGT9350C 25 points
GE Profile™ Top Load Laundry
WPRE8100 25 points
SmartDispense™ Dishwashers
PDW9880L/N 50 points
PDW9900L/N 50 points
PDW9700L/N 50 points
PDW9850L/N 50 points

Built-In Side-By-Side Refrigerators
PSB42LGR 100 points
PSB42LSR 100 points
PSB48LGR 100 points
PSB48LSR 100 points

Counter-depth Refrigerators
PSC23PS 50 points
PSW23PS 50 points
PCF25PG 50 points

Profile Wall Ovens
JK/JT955 50 points
JT/JK915 50 points

Electric Cooking Products
JS898 100 points
JT930 100 points
JT980 100 points

Dual Fuel Ranges
JS8968 50 points
J2B918 50 points
J2B912 50 points
J2BP85 50 points

Advantium® Ovens
SCA1000/1001 50 points
SCA2000/2001 50 points
SCB2000/2001 50 points
SCB1000/1001 50 points

OTR Convection Microwave
JVM2070 25 points

Instructions on how to submit an Eligible Claim are available in the GEIncentives User Guide posted at www.geincentives.com. If the instructions are not followed, the corresponding claim and all sales related thereto will be disqualified. See Rule 8, below, for complete definition of an “Eligible Claim.” Entries do not roll over into subsequent drawings.

3) How to Enter Without Sales Activity: A. Eligible Participants without sales activity may enter by mail in accordance with the instructions below. B. Participants must mail in a 3.5” x 5” postcard complete with employer’s name, the participant’s name, business address, and telephone number hand-printed on it. C. Postcards are to be mailed to Attn: Karen Pickerill, GE Fourth Quarter Contest, c/o USMotivation, 7840 Roswell Road, Building 100, 3rd Floor, Atlanta, GA 30350. D. Postcard entry period will end at 11:59:59 p.m., Eastern Time (ET), December 31, 2006 and entries will be judged in accordance with these Rules in a timely manner. See geincentives.com for a complete list of qualifying products. E. In order to qualify for inclusion in a Weekly or Monthly drawing, eligible sales claims must be submitted via the www.geincentives.com web site by the Eligible Participant who made the sale, and received and approved by the Sponsor during the entry periods outlined below for each drawing.

Weekly Drawings

<table>
<thead>
<tr>
<th>Invoice Dates/Claim Submitted By:</th>
<th>Claim Approved By:</th>
<th>Drawing Date:</th>
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<tbody>
<tr>
<td>October 10/2/06-10/31/06</td>
<td>11/8/2006</td>
<td>11/15/2006</td>
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</table>

Monthly Drawings

<table>
<thead>
<tr>
<th>Invoice Dates/Claims Submitted and Approved:</th>
<th>Drawing Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10/2/06-10/8/06</td>
<td>10/9/2006</td>
</tr>
<tr>
<td>Week 2 10/9/2006-10/15/06</td>
<td>10/16/2006</td>
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<tr>
<td>Week 3 10/16/2006-10/22/06</td>
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<tr>
<td>Week 4 10/23/2006-10/29/06</td>
<td>10/30/2006</td>
</tr>
<tr>
<td>Week 5 10/30/2006-11/5/06</td>
<td>11/12/2006</td>
</tr>
<tr>
<td>Week 12 12/18/2006-12/24/06</td>
<td>12/25/2006</td>
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</tbody>
</table>

Instructions on how to enter the Quarterly GE Fourth Quarter National Spiff Program (“Contest”) begins at 12:01 a.m., Eastern Time (ET), October 2, 2006, and ends at 11:59:59 p.m., ET, December 31, 2006 (“Contest Period”). The Contest consists of Weekly and Monthly drawings as described below.

Go sell, sell, sell!
BY PARTICIPATING IN THE CONTEST, PARTICIPANTS AGREE TO ABIDE BY THE TERMS OF THESE LIABILITY/PUBLICITY RELEASE as a condition of accompanying winner on trip. No changes may be made to these arrangements after they have won. All winners (Weekly and Monthly) will be responsible for payment of all applicable income taxes on their prizes.

13) Failure to comply with these rules results in the forfeiture of all rights in and to the prize and an alternate winner being chosen from remaining eligible entries. No entry is not eligible to win more than one prize. GE, its employees, and judges reserve the right to substitute a prize of equal or greater value for any of the offered prizes if such prize becomes unavailable. The prizes are transferable to persons who are of the age of majority in their state of residence, subject to Sponsor’s approval, but the payment of income taxes on the prize will still be the responsibility of the winner.

C. No employee of Sponsor, its affiliates, representatives, advertising and promotional companies, or its immediate family members or persons living in the same household of any of them, are eligible to participate in the Contest or win a prize.

7) Determining the Monthly Grand Prize Winners: One (1) winner will be randomly selected for each month of the Contest Period from all eligible claims submitted and approved combined with all mail-in entries received during each monthly entry period in accordance with these Rules.

8) Eligible Claims Defined: Eligible claims are those claims for sales of qualifying products made from October 2, 2006, through December 31, 2006. The number of eligible claims submitted by each Eligible Participant will determine the total number of entries each Eligible Participant has earned for an applicable drawing via the sales entry method. By participating, Eligible Participants hereby agree that the Quarterly Contest reports generated by USMotivation shall serve as the definitive record of sales and entries earned and shall be the determining factor in any event of any dispute. The decisions of USMotivation, an independent management company, and judge, are final in all matters relating to this Contest.

5) Eligible Participants Defined: Eligible Participants are USMotivation’ s Sales Reps or District Managers or their employees, or any other individual employed during the Contest Period by United States registered, licensed, commercial GE Dealers who are in the 4th Quarter GE Spiff Program and who may, under applicable law, purchase, distribute, or specify the qualifying GE products listed on the www.geincentives.com Web site. Eligible Participants must remain employed throughout the date prizes are awarded in order to remain eligible to receive a prize.

6) Determining the Weekly First Prize Winners: Each week of the Contest Period, ten (10) Weekly Prize winners will be randomly drawn from all eligible claims submitted and approved combined with all mail-in entries received during each weekly entry period in accordance with these Rules.

12) General Conditions: A. Winners will be required to execute an Affidavit of Eligibility/Liability/Publicity Release where permissible, which must be signed, notarized (for Monthly Winner only) and returned within 14 days of initial written notification, or prize will be forfeited and an alternate winner will be selected from among the remaining eligible entries in the appropriate drawing pool. b. No prizes may be transferred, sold, traded, assigned, (except as provided for herein), or exchanged for another prize or cash. c. Sponsor reserves the right to substitute a prize of equal or greater value for any of the offered prizes if such prize becomes unavailable. The prizes are transferable to persons who are of the age of majority in their state of residence, subject to Sponsor’s approval, but the payment of income taxes on the prize will still be the responsibility of the winner.

C. No employee of Sponsor, its affiliates, representatives, advertising and promotional companies, or its immediate family members or persons living in the same household of any of them, are eligible to participate in the Contest or win a prize.

16) LIMITATION OF LIABILITY: A. BY PARTICIPATING IN THE CONTEST, PARTICIPANTS AGREE TO ABIDE BY THE TERMS OF THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES; WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THE RULES; AND RELEASE, INDEMNIFY AND HOLD HARMLESS THE SPONSOR, ITS AFFILIATES, SUBSIDIARIES, PRIZE SUPPLIERS, ADVERTISING AND PROMOTION AGENCIES, AND THEIR RESPECTIVE DIRECTORS, SHAREHOLDERS, OFFICERS, EMPLOYEES, AND AGENTS COLLECTIVELY, “RELEASEES”) FROM AND AGAINST ANY INJURIES, LOSSES, DAMAGES, CLAIMS, ACTIONS, OR ANY LIABILITY OF ANY KIND RESULTING FROM OR ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR IN PRIZE-RELATED ACTIVITIES, INCLUDING, BUT NOT LIMITED TO, TRAVEL RELATED THERETO, OR THE ACCEPTANCE, POSSESSION, USE, MISUSE OR NONUSE OF THE PRIZES THAT MAY BE AWARDED. WINNERS AGREE TO ACCEPT THE PRIZE “AS IS”. B. SPONSOR ACCEPTS NO RESPONSIBILITY, AND WILL NOT COMPENSATE WINNERS IN ANY WAY, FOR ANY ADDDED EXPENSE OR PROBLEMS OF ANY KIND CAUSED BY WINNERS MISSED, CANCELED, OR DELAYED TRANSPORTATION, ACCOMMODATIONS OR OTHER REASONS.